



DUBAI'S SECRET GARDEN

SECRETS ARE HARD TO KEEP IN DUBAI: barely a day goes by without a new tip-off about the latest super-bling hotel or swanky restaurant. But what if we whispered in your ear that hidden in Jumeirah is Dubai's biggest secret of all – a hotel so exclusive that it has just 10 rooms, so stylish that it could be set in the heart of London and so high-end that a celebrity chef cooks for a hand-picked few every night? Yeah, we thought you'd want to know.

Dubai's first boutique hotel, The Jumeirah Garden, opened in November last year with no glitzy launch party, no billboards and has never advertised since. But there has never been a day where it hasn't been fully booked. "We come from a London Soho members' club background," owner Paul Gidley tells *Grazia*. "We don't shout about our luxury; we whisper it. And it works."

It sure does – as the whispers spread, those in know have been (quietly) raving about the luxuriously decorated rooms, with their huge beds, crisp linens and quirky British knick-knacks. They return again and again for the personalised, friendly service – as Paul says, "There's a real friend-of-a-friend feel, we want to welcome you to our house." But the *real* jaw-dropper is the restaurant, run by UK celebrity chef Andy Campbell.

Each night he whips up bespoke menus for a small set of discerning diners, so every experience is individual and offers new flavours to try every time. "It's fine dining at its purest," says Paul. "It's so rare to get a top chef creating a one-off meal just for you." It certainly is: no wonder devotees keep it to themselves.

"Not just anyone can book a table, you need to call me and have a chat first," Paul explains. "We want to make sure we create a warm, friendly and discerning crowd every night." So now the secret's out, we suggest you get making that call, and quick. For more information, see www.thejumeirahgarden.com